



YOUR *forever* GIFT

forever

YOUR GIFT MAKES A DIFFERENCE

Capital Caring Health believes that when it comes to end-of-life care, each patient and family deserves care of the highest quality. Every member of the Capital Caring Health team is committed to providing the most comprehensive hospice, palliative, and grief support services and more. We need your help. Some of these critical services are not fully covered by private insurance, Medicare, or Medicaid — however, our loyal and generous donors ensure that we can continue the loving, quality care for anyone in need.

We have all said at one time or another, “Life is too short.” No matter how long a life we live, it is never quite enough time to spend with our loved ones and doing the many things we enjoy.

Your endowed gift allows your legacy to live on with a tremendous, long-lasting impact on our community. This extraordinary gift could be in memory of or in honor of a loved one or beloved caregiver — whomever you wish — and it could be designated to fund a specific area of interest. Regardless, your gift goes to work immediately to provide patients and their families with extraordinary advanced illness care.

Donations are welcomed from individuals, corporations and foundations.

Why Should I Make an Endowed Gift?

As a community based nonprofit organization, Capital Caring Health's budget can't compete with hospitals or other large organizations in the health care sector. Almost ninety cents of every dollar goes back into our programs and services. Your donation allows us to build long-term capacity and financial sustainability, in addition to serving as the most trusted resource for advanced illness care for our neighbors and community.

Your gift ensures:

- we have trained and certified doctors and nurse practitioners at the highest level of education and experience;
- we can expand core services and pioneer new offerings to support our mission; and,
- we will increase our ability to spend more on patient care.

This is where the power of philanthropy creates a stronger future for our community.

How Will My Gift Make a Difference?

Your gift goes directly back into your community and not to shareholders. Did you know that 95% of our patients are cared for in their homes — right where they want to be? Capital Caring Health offers the most comprehensive Elder and Veteran care and is the only Children's Hospice and Palliative Care program in the region. Our Grief Support Counseling programs are free to all, not only for our patients and families. We care for all patients regardless of their ability to pay.

Capital Caring Health's deep and long-lasting commitment to our community sometimes comes at a cost. We rely on donations from our community to help support our vital programs. With every patient, a team of compassionate and skilled individuals provides integrated, personalized care — from doctors to nurses to social workers, chaplains, and grief counselors and others.

Who Manages These Programs?

Capital Caring Health operates with the highest level of transparency and accountability.

A senior member of our Philanthropy Department will serve as your point of contact and steward your gift through the years.

Working with the Medical team, you will be invited to select events specifically to educate and inform you, our endowment donor, on topics related to your specific interests.



What Endowment Opportunities Are Available?

A variety of general and special interest funding opportunities exist at various funding levels. Please consider opportunities for funding our faculty at a gift level of \$3,000,000 per position. A five-year pledge program is available should you wish to make annual contributions.

Chief Medical Officer

The Chief Medical Officer oversees the medical staff (approximately 50 physicians, nurse practitioners, and physician assistants) and is ultimately responsible for the medical care of our 1,200+ hospice patients and 500+ active palliative care patients we serve daily.

Chief Clinical Officer

The Chief Clinical Officer oversees all the clinical disciplines, including nursing, social work, chaplains, and bereavement counselors, as well as business partners (e.g. durable medical equipment, supplies) required to provide care and services to our patients.

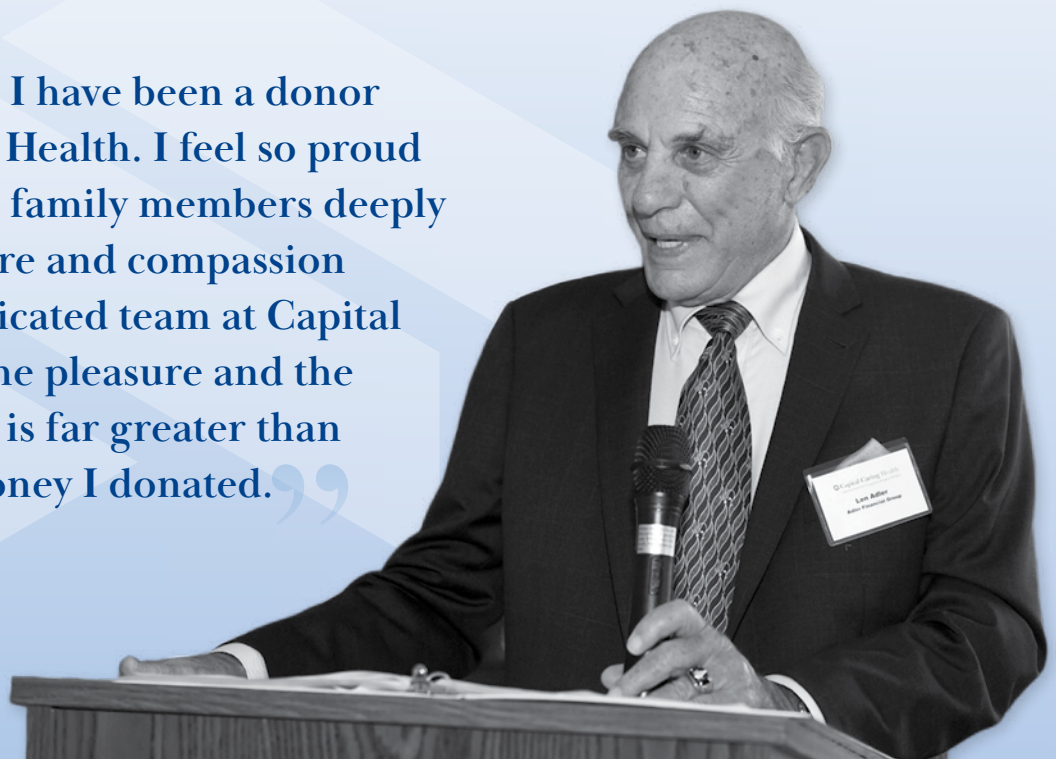
Chief of Geriatrics

As one of the newest lines of service from Capital Caring Health, the new Chief of Geriatrics is building an array of health services for elders with advanced illness, including Primary Care at Home, Social Services and other needed senior health services.

Capital Caring Health Primary Care at Home will help fill a vast unmet need for thousands of people in the Mid-Atlantic region by providing primary care and social services to seniors and families dealing with advanced illness. The services include elders who are not yet eligible for hospice care; however, they need intensive primary care and social services for serious chronic illness to help them age in place.

“For over 22 years, I have been a donor to Capital Caring Health. I feel so proud when I hear from family members deeply touched by the care and compassion shown by the dedicated team at Capital Caring Health. The pleasure and the gratification I get is far greater than the amount of money I donated.”

— Mr. Len Adler, Donor



Funding opportunities are available for our Medical Executive Committee members at a gift level of \$2,000,000. A five-year pledge program is also available for annual contributions.

Medical Directors

Six Medical Directors form our Medical Executive Committee and oversee service lines or specialized needs. In caring for the whole person as well as their loved ones during advanced illnesses, Capital Caring Health provides supportive, nurturing care through these leadership team members.

THE TEAM INCLUDES:

Medical Director, Inpatient Hospice Services

Medical Director, Community-Based Hospice Services

Medical Director, Community-Based Palliative Care

Medical Director, Hospital-Based Palliative Care

Medical Director, Interventional Symptom Management

Medical Director, Education

At the \$1,500,000 gift level, you can offer our Nurse Practitioners critical support. A five-year pledge program is available for annual giving.

Program Funding Opportunities

Endowing and naming a program in perpetuity will be funded at the \$5,000,000 level.

Patient Care Fund for Hospice and Advanced Illness (Palliative) Care

Capital Caring Health believes that everyone has the right to quality hospice care marked by dignity and comfort. On an annual basis, we provide more than \$3,000,000 in charity care to those who are uninsured and have nowhere else to turn. Many individuals are uninsured or under-insured and deserve care equal to all.

Grief Support Services

Capital Caring Health's Grief Support Services provide free care to more than 5,000 adults and children each year through locally-based counseling teams, comprised of trained and licensed social workers, bereavement counselors and chaplains offering grief groups, support groups, workshops and camps. Capital Caring Health provides grief support to any member of the community who has suffered a loss or traumatic incident – not just families in our care.

Children's Hospice and Palliative Care

Our holistic palliative and hospice care focuses on improving the quality of life for the child and the family through expert management of pain and other physical symptoms.

To help the child and family cope with the complex issues resulting from a serious illness or condition, we provide palliative care, emotional, spiritual and other support services. We help families sort through the difficult conflicts about choices of services and treatments and their impact on quality of life and the values of the child and family. Our services are enhanced even more with our new partnership with Children's National Medical Center.

Veteran's Health and Support Services

Capital Caring Health has proudly served members of the military since our founding in 1977, providing a full suite of care and services, plus recognition ceremonies and programs to match veteran patients with our veteran volunteers. While Capital Caring Health has recognized and honored our veterans for many years - what we have discovered is that what veterans and their caregivers most need, is a "boots-on-the-ground" approach. This includes help in accessing more in-home caregiver support and veterans' benefits, such as disability compensation, pensions and healthcare.

Capital Caring Health is working directly with federal, state and local-level veterans service agencies to assure the veterans in our care get what they need, earned and deserve.

*Dr. Eric De Jonge, Chief
of Geriatrics, consulting
about care at home.*



Primary Care at Home

*Premiering in Chevy Chase, Maryland;
NW DC and Falls Church, Virginia*

LAUNCHING AT THE END OF 2019

Our new Primary Care at Home (PCH) program will help elders maintain their dignity and independence by bringing full medical and social services to the home. The program will offer primary and urgent care at home, coordinate specialty and hospital care and arrange daily support services as needed.

A dedicated team of doctors, nurse practitioners, social workers and support staff provide diagnosis, treatment, daily support and state-of-the-art mobile technology. We will be available 24/7 by phone and can make urgent visits within 24 hours.

Patient Pet Services

Capital Caring Health is committed to ensuring that patients have access to the care and support they need to remain in their homes, in comfort and with all those that they love. Volunteers play an important part in helping patients with home pet care, and specially trained dogs provide unconditional love and comfort to bereaved children, as well as adults who may have difficulty communicating due to illness or disability as part of our Pet Therapy program.

Capital Caring Health is the first hospice in the region to participate in the Pet Peace of Mind program, a national network of hospice care providers that understand the important emotional and spiritual connection pets provide for patients.

How Do I Learn More Details about My Favorite Program?

We welcome your inquiry. You will be connected to the Office of the CEO via a phone call to Kim Grove, Chief of Staff, at 703-351-2817 or via email at kgrove@capitalcaring.org.

Capital Caring Health has a limited number of funding opportunities for special gifts. When funded, they are closed. Please call us today.

*Please contact us to learn more details about your
favorite endowment opportunity – your forever gift.*

Thank you.



Dr. Matt Kestenbaum and Len Adler

Working together, we make a difference.
Join us today and leave your legacy.

Thank you for considering a gift for our Endowment programs.

 **Capital Caring Health**
Advanced Home Care & Hospice for All Ages at All Times

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capitalcaring.org