



# Passion for Caring Gala

**Saturday, November 17, 2018**

5:30 p.m. Reception

7 p.m. Program and Dinner

**Marriott Marquis Washington, D.C.**

901 Massachusetts Ave., NW  
Washington, DC 20001



## About the Event

The annual Passion for Caring Gala is Capital Caring's most widely attended event, with more than 500 guests attending in 2017 and more expected in 2018 as the event moves into the heart of the District of Columbia at the stunning Marriott Marquis in CityCenterDC. Amid some of the City's most luxurious shopping and dining destinations, Capital Caring will gather innovators in healthcare, business, and government along with some of the area's leading philanthropists for a fun and inspirational evening to advance care in our community.

This elegant affair will include a cocktail reception and silent auction, followed by dinner, live auction, live music, dancing, hosted bar, and a photo booth. The program will highlight the impact that generous community support has made on patients and families through the wide range of programs Capital Caring offers. Guests will also have the opportunity to hear about the profound impact of the Corporations Care program.

Each sponsorship level (with benefits) detailed below helps provide vital financial support. If you prefer, the Resource Development team will also be happy to work with you to customize a Gala package that will align with your specific business and philanthropic priorities.

(OVER PLEASE)

### **Exclusive Presenting Platinum Sponsor—\$100,000**

- 4 premier placement tables of 10 seats
- Exclusive sponsorship of the Gala Preview Party in June 2018, with speaking opportunity for corporate representative and invitations for 10 guests. (Sponsorship must be confirmed by May 4 to ensure exclusivity.)
- Opportunity for an executive to deliver remarks at the event
- Premium placement of one full-page color ad in the event program
- Exclusive recognition and primary logo placement as the event's "Presenting Platinum Sponsor" on all event communications and media\*
- Opportunity to include a promotional item in the Gala Swag Bag for each guest

### **Gold Sponsor—\$50,000**

- 3 premier placement tables of 10 seats
- Recognition at the Gala Preview Party in June 2018 and invitations for 10 guests (Sponsorship must be confirmed by June.)
- Full-page color ad in the event program
- Logo placement and recognition as a Gold Sponsor on all event communications and media\*
- Opportunity to include a promotional item in the Gala Swag Bag for each guest

### **À la Carte Sponsorship Opportunities**

- Dessert Sponsor: \$2,500
- Bag Sponsor: \$2,500
- Specialty Drink Sponsor: \$5,000
- Live Auction Sponsor: \$5,000
- Photo Booth Sponsor: \$5,000
- Table Centerpiece Sponsor: \$10,000
- Event Video Sponsor: \$15,000
- Music & Entertainment Sponsor: \$15,000

### **Silver Sponsor—\$25,000**

- 2 premier placement tables of 10 seats
- Recognition at the Gala Preview Party in June 2018 and invitations for 5 guests (Sponsorship must be confirmed by June.)
- Half-page color ad in the event program
- Company name and recognition as a Silver Sponsor on all event communications and media\*
- Opportunity to include a promotional item in the Gala Swag Bag for each guest

### **Bronze Sponsor—\$15,000**

- 1 premier placement table of 10 seats
- Invitations for 5 guests to the Gala Preview Party in June 2018 (Sponsorship must be confirmed by June.)
- Half-page ad in the event program
- Company name and recognition as a Bronze Sponsor on all event communications and media\*
- Opportunity to include a promotional item in the Gala Swag Bag for each guest

### **Champion—\$10,000**

- 1 table of 10 seats
- Company name and recognition as a Champion Sponsor on invitations and event program
- Invitations for 4 guests to the Gala Preview Party in June 2018 (Sponsorship must be confirmed by June.)
- Company name and recognition as a Champion Sponsor on all event communications and media\*

### **Benefactor—\$5,000**

- 5 seats at the dinner
- Company name and recognition as a Champion Sponsor on invitations and event program
- Invitations for 2 guests to the Gala Preview Party in June 2018 (Sponsorship must be confirmed by June.)
- Company name and recognition as a Benefactor in the event program\*

*\* Recognition in printed materials is subject to print deadlines.*