

## Exclusive Presenting Platinum Sponsor - \$100,000

- Exclusive recognition as the event's "Presenting Platinum Sponsor" on: save-the-date postcards, invitations, email blasts, event program, event signage, press releases, social media posts, and media announcements\*
- Crediting in on-stage visuals
- Opportunity to deliver remarks at the event
- Premium placement of one full-page color ad in the event program
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- Four premium placement tables of ten seats

**\$100,000 provides six months of compassionate, patient-focused care by a Capital Caring trained physician.**

## Gold Sponsor - \$50,000

- Recognition as a Gold Sponsor on: save-the-date postcards, invitations, email blasts, event program, event signage, press releases, social media posts, and media announcements\*
- Crediting in on-stage visuals
- Full-page color ad in the event program
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- Three tables of ten seats

**\$50,000 allows Capital Caring to provide one month of care to 10 people, regardless of their ability to pay.**

## Silver Sponsor - \$25,000

- Recognition as a Silver Sponsor on: save-the-date postcards, invitations, email blasts, event program, event signage, press releases, social media posts, and media announcements\*
- Crediting in on-stage visuals
- Half-page color ad in the event program
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- Two tables of ten seats

**\$25,000 ensures a portable ultrasound unit is available for in-home diagnostics and therapy.**

## Bronze Sponsor - \$15,000

- Recognition as a Bronze Sponsor on: save-the-date postcards, invitations, email blasts, event program, event signage, press releases, social media posts, and media announcements\*
- Crediting in on-stage visuals
- Half-page ad in the event program
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- One table of ten seats

**\$15,000 supports three months of hospice or palliative care to a loved one.**

## Champion - \$10,000

- Recognition as a Champion Sponsor on: invitations, event signage, and event program\*
- Crediting in on-stage visuals
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- One table of ten seats

**\$10,000 provides a comfortable, home-like setting at one of Capital Caring's four state-of-the-art, palliative care and hospice facilities.**

## Benefactor - \$5,000

- Recognition as a Benefactor in the event program and on event signage\*
- Crediting in on-stage visuals
- Recognition on Capital Caring's website
- Donor recognition in Capital Caring's annual report
- Five seats

**\$5,000 enables one month of comprehensive, compassionate care to a patient with a serious, progressive illness.**

## Individual Ticket - \$400

- Includes dinner, hosted bar, live and silent auctions, live music, and dancing.

*\*Recognition in printed materials is subject to print deadlines.*

**Yes, I would like to join Capital Caring to celebrate 40 years of service to the D.C. community at the *Passion for Caring Gala!***

- Platinum: \$100,000+       Silver: \$25,000       Champion: \$10,000       Ticket: \$400  
 Gold: \$50,000       Bronze: \$15,000       Benefactor: \$5,000
- I would like my gift to remain anonymous

Name\*: \_\_\_\_\_

Street Address: \_\_\_\_\_ State/Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Office Phone/Cell Phone: \_\_\_\_\_

**Payment method:**  Visa  Mastercard  Discover  American Express  Check enclosed  Send invoice

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Guest Names: \_\_\_\_\_

\_\_\_\_\_

*\*Names as they should appear in registration and publicity materials.*

**For questions or to become a sponsor, please contact Jeff Kost at 703-531-2399 or [jkost@capitalcaring.org](mailto:jkost@capitalcaring.org). Our fax number is: 703-538-2073.**

**Mailing Address:**  
Capital Caring  
Attn: Resource Development  
2900 Telestar Court  
Falls Church, VA 22042

*thank you*