



This year's Annual *Passion for Caring Gala*, [A Night in Havana!](#), will transport guests to a festive evening celebrating the sights, sounds and flavors of Cuba. This will be an elegant Saturday evening event that starts with a cocktail reception followed by a plated dinner, a live/silent auction, and an awards program; and, concludes with live music, dancing and dessert. Our Gala will be attended by leaders in the healthcare industry, champions and practitioners in hospice care, loyal donors, corporate partners, community supporters and Capital Caring's executive leadership.

Sponsorship Benefits

Platinum Sponsor - \$100,000

- *Exclusive* recognition and primary logo placement as the event's "Presenting Platinum Sponsor" on: save-the-date email blasts, invitations, the event program, press releases, and media announcements
- Logo listing in signage and crediting in visuals on stage
- Opportunity for an executive to deliver remarks at the event
- Premium placement of one full-page color ad in the event program
- Prominently placed logo and live link on Capital Caring's website
- Mention in Capital Caring social media posts
- Donor recognition in Capital Caring's 2016 annual report
- Opportunity to distribute company giveaways
- Four premium tables of ten seats

Gold Sponsor - \$50,000

- Logo placement and recognition as a Gold Sponsor on: save-the-date email blasts, invitations, the event program, press releases, and media announcements
- Logo listing in signage and crediting in visuals on stage
- Full-page color ad in the event program
- Logo and live link on Capital Caring's website

- Mention in Capital Caring social media posts
- Donor recognition in Capital Caring's 2016 annual report
- Opportunity to distribute company giveaways
- Three premium tables of ten seats

Silver Sponsor - \$25,000

- Company name and recognition as a Silver Sponsor on: save-the-date email blasts, invitations, the event program, press releases, and media announcements
- Logo listing in signage and crediting in visuals on stage
- Half-page color ad in the event program
- Logo and live link on Capital Caring's website
- Donor recognition in Capital Caring's 2016 annual report
- Opportunity to distribute company giveaways
- Two tables of ten seats

Bronze Sponsor - \$15,000

- Company name and recognition as a Bronze Sponsor on: save-the-date email blasts, invitations, the event program, press releases, and media announcements
- Logo listing in signage and crediting in visuals on stage
- Half-page ad in the event program
- Logo and live link on Capital Caring's website
- Donor recognition in Capital Caring's 2016 annual report
- Opportunity to distribute company giveaways
- One table of ten seats

Champion - \$10,000

- Company name and recognition as a Champion Sponsor on: invitations and in the event program
- Listing in signage and visuals on stage
- Logo and live link on Capital Caring's website
- Donor recognition in Capital Caring's 2016 annual report
- Opportunity to distribute company giveaways
- One table of ten seats

Benefactor - \$5,000

- Company name and recognition as a Benefactor in the event program
- Listing in signage
- Listing on Capital Caring's website
- Donor recognition in Capital Caring's 2015 annual report
- Five seats



Passion for Caring Gala

Yes, I would like to join Capital Caring as a sponsor of the annual Passion for Caring Gala – A Night in Havana!

Platinum: \$100,000+

Bronze: \$15,000+

Gold: \$50,000+

Champion: \$10,000+

Silver: \$25,000+

Benefactor: \$5,000+

Name/Title*: _____

Organization Name*: _____

Street Address: _____ City, State/Zip Code: _____

Office Phone/Cell Phone: _____

Payment method: Visa Mastercard Discover American Express check enclosed or, send invoice

Card #: _____ Expiration Date: _____ Security Code: _____

Guest Names: _____

*Names as they should appear in registration and publicity materials.

For questions or to sign-up, please contact Dawn Draayer at 703-300-8818 or ddraayer@capitalcaring.org.

Thank you!!

Mailing Address:

Capital Caring
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