



FOR IMMEDIATE RELEASE

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Mid-Atlantic's Largest Hospice to Honor Bill Novelli and Victoria Reggie Kennedy at Special 40th Anniversary Gala

WASHINGTON, DC – Capital Caring will recognize Bill Novelli and Victoria Reggie Kennedy at its annual Passion for Caring Gala on November 11 at the MGM National Harbor Resort. This year marks Capital Caring's 40th Anniversary of providing compassionate hospice and palliative care to thousands of patients and families throughout the mid-Atlantic region.

Bill Novelli will be presented with the Passion for Caring Award for his dedication to reforming advanced illness and end-of-life care by empowering individuals and families across the country.

Novelli is a professor of the McDonough School of Business at Georgetown University, and serves as Co-Chair of the Coalition to Transform Advanced Care (C-TAC), a national organization dedicated to reforming advanced illness care by empowering consumers, changing the health care delivery system, improving public policies and enhancing provider capacity. Novelli is also known as co-founder and President of Porter Novelli, one of the world's largest public relations firms and as former CEO of AARP.

Kennedy will be presented with the Women of Compassion Award for her advocacy work on behalf of natural death with dignity, and the expansion of palliative care, pain management, nursing care, and hospice.

The widow of U.S. Senator -Edward Kennedy of Massachusetts, Victoria Reggie (Vicki) Kennedy is senior counsel at the international law firm Greenburg Traurig LLP. She is a powerful advocate for healthcare reform, having been actively involved in the passage of the Affordable Care Act. She continues to bring a knowledgeable and passionate voice to the issue of healthcare today and is a frequent speaker on the topics of caregiving and patient advocacy, areas in which she has a deep personal interest.

For more information about Capital Caring's 40th Anniversary Passion for Caring Gala, visit

<https://www.capitalcaring.org/events-2/2017gala/>

Gala attendees will have an opportunity to mingle with other supporters and pose for photos with Kennedy and Novelli. The night will kick off with a silent auction, followed by networking, dinner, cocktails, and an exciting live auction – featuring a special “pick your own vacation” raffle drawing.

For more information about Capital Caring’s service area, programs, and 40 years of simply improving care, visit www.capitalcaring.org.

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ABOUT CAPITAL CARING

For 40 years, Capital Caring’s mission has been to simply improve care for those facing life-limiting illness through direct support of patients and their families, public education, and advocacy. Since its founding by committed volunteers in Northern Virginia, Capital Caring has provided hospice, palliative care, and counseling to more than 100,000 patients and their families. Nearly 750 employees and 1,000 volunteers provide these services to almost 1,300 moms, dads, and kids every day in Maryland, Virginia, West Virginia, and Washington, DC. As one of the nation's oldest and largest non-profit providers of hospice and palliative care, Capital Caring supports all those who need care, regardless of their ability to pay, and is proud to provide nearly \$3 million in charitable care to families in need annually.